



ServiceTitan Unveils Powerful New AI Solutions at Pantheon 2024

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Contractors and Technicians Embrace AI to Advance Skill Sets and Grow Businesses with Solutions Announced at ServiceTitan's Annual User Conference

ORLANDO -- PANTHEON 2024 – October 1, 2024 – [ServiceTitan](#), a leading software platform built to power the trades, today announced additions to its AI-powered technology for residential and commercial contractors. The latest solutions unveiled at [Pantheon 2024](#) include a transformative AI assistant that will work across ServiceTitan's suite of products, along with new applications for sales and call centers. Powered by [Titan Intelligence](#), the company's own purpose-built AI solution for the trades, these innovations empower contractors to automate, predict, and optimize their entire business.

"At ServiceTitan, we're empowering our customers to do more than just unlock efficiency - we're giving them the comprehensive tools they need to thrive in a rapidly-changing world, where AI is transforming nearly every industry," said Vahe Kuzoyan, president and co-founder at ServiceTitan. "I'm thrilled to be expanding our suite of technology to equip our customers with the tools they need to work smarter, communicate efficiently, sell more effectively, and grow faster."

The new features and solutions introduced at [Pantheon 2024](#), ServiceTitan's annual user conference, include:

- **Contact Center Pro** is an always-on, AI-driven contact center for the trades that simplifies multiple communications channels to increase revenue, lower costs, and improve customer service. Powered by Titan Intelligence virtual agents, it's a multi-channel solution that brings phone, email, web, and social into a Universal Inbox, with guidance from a virtual assistant.
- **SalesPro** is an AI-powered solution to help technicians excel at sales. As AI-powered sales tools become more common, SalesPro is the first to focus on the trades. Most technicians are not sales experts but do much of a firm's selling by necessity due to their regular customer interactions. Powered by [Siro](#), SalesPro helps technicians gain confidence by analyzing their interactions through AI and suggestions, utilizing expert training content. It also connects technicians with peer-to-peer coaching to unlock their inner sales pro.
- **TI Assist** revolutionizes customer decision-making across ServiceTitan by bringing AI, predictive insights, risk analysis, personalized recommendations, and deep automation to ServiceTitan with intuitive, easy-to-use TI personal assistants. Across roles and responsibilities, all users can use TI Assist to do their jobs more efficiently.

"At ServiceTitan, we are obsessed with making our customers as successful as possible," said Ara Mahdessian, co-founder and CEO of ServiceTitan. "To do this, we continually strive to build innovative software, powered by AI, to help them run and grow their businesses. By delivering actionable insights and automated technology, we help contractors stay focused on what they do best—serving their customers and providing top-tier service, all while unlocking new opportunities for revenue growth and sustained profitability."

To learn more about all of the new features and announcements at Pantheon 2024 [visit the Pantheon Live Blog](#).

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About ServiceTitan

[ServiceTitan](#) is a cloud-based software platform built to power trades businesses. The company's end-to-end solution gives contractors the tools they need to run and grow their business, manage their back office, and provide a stellar customer experience. By bringing an integrated SaaS platform to an industry historically underserved by technology, ServiceTitan is equipping tradespeople with the technology they need to keep the world running. ServiceTitan is backed by world-class investors including Battery Ventures, Bessemer Venture Partners, Coatue, CPP Investments, Dragoner Investment Group, Durable Capital Partners LP, Generation Investment Management, ICONIQ Growth, Index Ventures, Sequoia Capital, Thoma Bravo, TPG, and T. Rowe Price.

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